



AKRAM SEIF®
PRODUCTION HOUSE



Company
PROFILE

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Company **OVERVIEW**

Established in 2008 by Akram Seif, RAY is a leading events and booth production company in Egypt. We specialize in designing and building innovative exhibition booths, event setups, and brand activations that combine creativity, quality, and functionality.

With in-house production and an experienced team, we ensure every project is delivered on time, within budget, and to the highest standards. Over the years, RAY has earned the trust of top brands and organizations by creating impactful experiences that leave a lasting impression..



02 Vision & MISSION



Vision: To be the leading events and booth production company in Egypt, recognized for delivering innovative designs, exceptional quality, and memorable brand experiences that inspire and connect people.

Mission: At RAY, our mission is to transform ideas into impactful realities. We are committed to:

- Designing and building creative, functional, and high-quality event setups and booths.
- Partnering closely with clients to deliver tailor-made solutions that reflect their brand identity.
- Combining innovation, craftsmanship, and reliability to ensure every project exceeds expectations.
- Bringing a new standard of excellence to Egypt's events and exhibition industry through creativity and dedication.



Exhibition Booths

Custom design & fabrication for trade shows and expos.



Event Setup & Production

Stages, branding, lighting, décor, and build-out.



Corporate Activations

Creative brand experiences, pop-ups, and launches.



Custom Fabrication

Tailored structures, displays, and installations.

04 Why CHOOSE RAY

Proven Experience

Over 15 years of expertise in events and booth production since 2008.



Quality & Precision

In-house production ensures top craftsmanship and reliable delivery.



Trusted by Leading Brands

A solid track record of successful projects across industries.



Creative Solutions

Innovative designs tailored to each client's brand and objectives.



On-Time, On-Budget

Committed to meeting deadlines without compromising excellence.





Our CLIENTS



vodafone

GIGABYTE™

The Lighthouse



CITY EDGE
DEVELOPMENTS



MOUNTAIN
VIEW



سمارت كوبر
SMART COPPER



IM MOTORS



Midea®

orange™

HYATT
CENTRIC™

YOUTH
KNOWLEDGE
FORUM



ideal
STANDARD

CONCORD
PLAZA

Coca-Cola

NU
Nile University

Carrier

ريفان
RIVAN



THE AMERICAN
UNIVERSITY IN CAIRO

CCG
CERAMICA
CLEOPATRA
GROUP

AMER
GROUP

Mobil

marassi



AKRAM SEIF
PRODUCTION HOUSE





EVENTS & PRODUCTION

■ Hayatt Centric





Hayatt
Centric

Cairo West
Residences



■ SKF
event





SKF
event

■ Youth Knowledge Forum 2025



*Cairo
university*



Cairo
University



Youth Knowledge
Forum 2025



- City Edge
New Alamein



Blue Beach



City
Edge

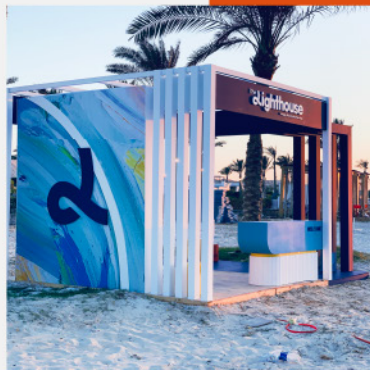
New Alamein
Blue Beach



■ Lighthouse *North Coast*



Lighthouse



North
Coast

■ Global Indian *Carnival*



PortoGolf





Global Indian *Carnival*



PortoGolf



■ ill Cazar



The "C" Selection *Event*



■ ill Cazar

The Signature EXPO *Event*



■ Vodafone
Red



■ Vodafone
Red



*At the
Pyramids*



■ Vodafone

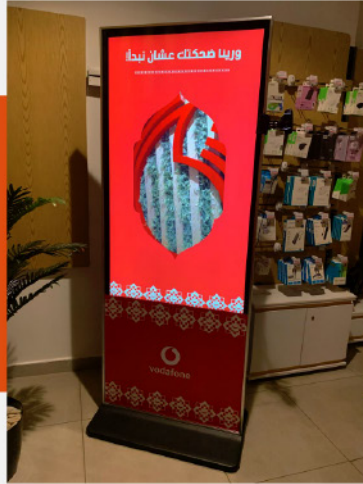


Smart
Village

■ Vodafone *Smart*



■ Vodafone



Ramadan

■ Smart Copper



Ramadan



■ City Center
Alexandria



3D Design Mochups



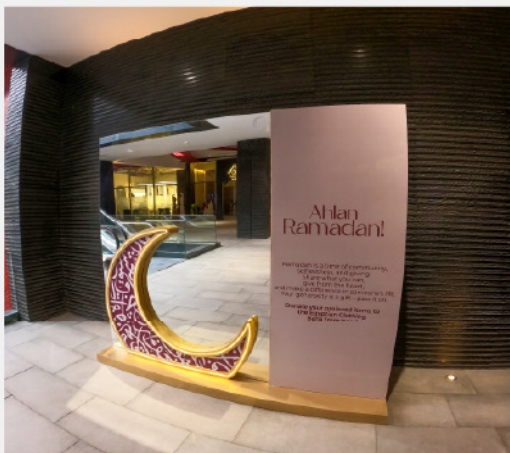
City Center
Alexandria



Ramadan

■ 01 Mall
New Cairo





Ramadan



■ Taj City
Madinet Masr





Christmas



■ SARAI
Compound





Christmas



07

BOOTHS

■ Dawlia Group





Le Marche Electrotech



■ WOTECH
At Wood Show





3D Designs



■ HVD

Africa Health





HVD - *Africa Health*



■ Alcotech





- George Safwat Blinds

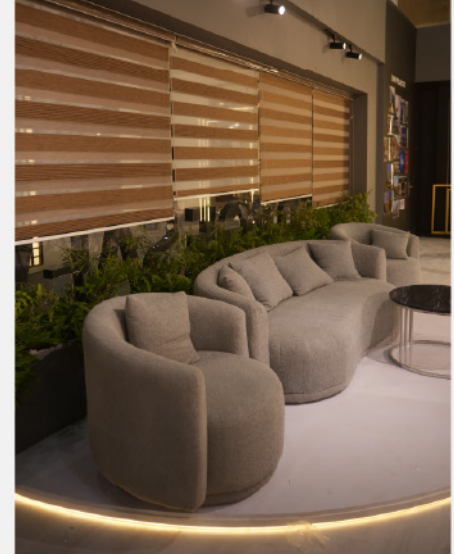


At the Design Show



George
Safwat
Blinds

*At the
Design Show*



■ GIGABYTE
insomnia

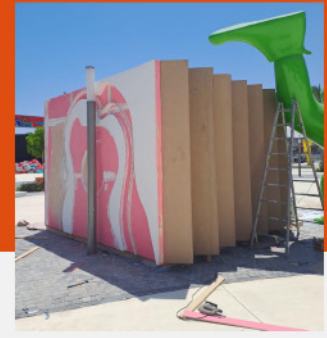




GIGABYTE
insomnia



- Vodafone Booth
Marassi - North Coast





Marassi *North Coast*



Vodafone
Booth



■ Smart Copper





Smart Copper



■ Fawry *Cairo Festival City Mall*

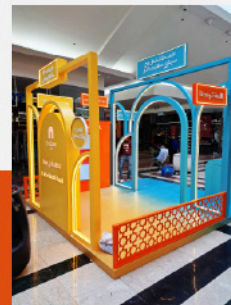


Fawry Booth

3D Designs



■ City Center Mall *Maadi*



■ UPGRADE



■ Midea *North Coast*



■ Orange *North Coast*



Carrier *North Coast*



■ Im Motors
North Coast



■ Lametna *Food Africa*





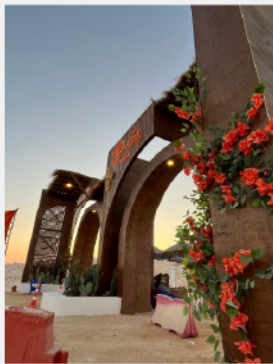
Lametna
FoodAfrica



■ Harvest *Food Africa*



■ D-bay Gate



Sahel



AKRAM SEIF®
PRODUCTION HOUSE

Thank you



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Extension of Moasaset Alzakah Street, main industrial area -
next to January 25th School - in front of Gerges Al-Tahhan Factory

